

Thanks for Everything!
Stewardship Strategies for the Small Anti-Violence Organization

Definition of Stewardship: _____

Who is my audience?	##	Who is the best person/team to reach out to them?

Audience: _____ Donors _____

What are we already doing?	What resources does it take?	Who is responsible for this?	How impactful is it?
What more could we do?	What resources would we need?	Who would likely be responsible for this?	How impactful would it be?

Audience: _____ (Pick a group from your list above)

What are we already doing?	What resources does it take?	Who is responsible for this?	How impactful is it?
What more could we do?	What resources would we need?	Who would likely be responsible for this?	How impactful would it be?

Thank You Calls

Who could make these calls?

Steps:

1. Hello
2. Thank you
3. Pause
4. Question
5. Thank you

Involving Staff

- Ask program staff to write a note to the donor.
- Pass around a thank you card for the whole staff to sign.
- Ask staff to provide tours during an Open House or to donors when they visit.